



**FUTURE BORDERS
COALITION**

2024

TRANSPORTATION BORDER SUMMIT

**NOVEMBER 21-22, 2024
WASHINGTON, DC**

Building a better
Canada-U.S. border for
travel and trade

www.futureborderscoalition.org



SUMMIT AGENDA

- 8:00AM **Registration & Breakfast**
- 8:30AM **Welcoming Remarks**
Laura Dawson, Executive Director, Future Borders Coalition
Matt Cornelius, Executive Vice President, Airports Council International—North America, FBC Board Co-Chair
- 8:45AM **VIP Fireside**
Erin O’Gorman, President, Canada Border Services Agency
Diane J. Sabatino, Acting Executive Assistant Commissioner, Office of Field Operations, U.S. Customs and Border Protection
- 9:30AM **VIP Fireside**
Arun Thangaraj, Deputy Minister of Transport, Transport Canada
Moderator: **Nicole Wang**, Partner, Infrastructure Advisory, Deloitte
- 10:00AM **Spotlight Conversation**
Amy Butcher, Vice President, Stakeholder Relations, Tourism Industry Association of Canada
- 10:30AM **Coffee Break**
- 10:45AM **Report from Working Groups**
Solomon Wong, President and CEO, InterVISTAS Consulting Inc.
- 11:00AM **Expert Panel: Seamless Intermodal Passenger Networks - a possible dream?**
Joseph Barr, Director of Network Development – East, Amtrak
Scott Michael, President, United Motorcoach Association
David Waugh, Managing Director, International Affairs and Facilitation, Air Canada
Donnie Brown, Senior Vice President, Maritime Policy, Cruise Lines International Association
Moderator: **Solomon Wong**, President and CEO, InterVISTAS Consulting Inc.
- 12:00PM **Lunch**
- 1:00PM **Expert Panel 2: Improving the Passenger Journey for All: Technology, Screening, and Accessibility**
Neil Parry, Senior Vice President, Operations, CATSA
Erin Wiskar, Manager, Government Relations, YVR
Andrew Lawrence, Director General, Traveller Transformation, CBSA
Steven Grant, Director, Business Development, Entrust
Chang Ellison, Requirements and Capabilities Office, TSA
Michael Zureik, Head of Digital Travel Strategy and Innovation, SITA
Larry Panetta, Director, Biometric Entry/Exit Transformation, U.S. Customs and Border Protection
Moderator: **Laura Dawson**, Executive Director, Future Borders Coalition

- 2:00PM **Expert Panel 3- Preclearance Update**
Warren Askew, Vice President, Airport, Ports Toronto
Randall Koops, Director General, International Border Policy, Department of Public Safety and Emergency Preparedness
Nandini Srikantiah, Director General, Commercial and Trade Branch, CBSA
Glenn Rogers, Director - Preclearance Operations International Operations and Advisory Directorate Office of Field Operations, U.S. Customs and Border Protection
Moderator: **Allison Gifford**, Vice President, Policy and Public Affairs, Clear Strategy
- 2:45PM **Afternoon Break**
- 3:00PM **Expert Panel 4 – Unlocking the Barriers to Trade Competitiveness**
Amgad Shehata, Senior Vice President, Global Public Affairs and Strategy, UPS
Ann Penner, Director, Trade Practice, Wellington Advocacy
David Paterson, Ontario's Representative in Washington, DC;
Marta Leardi-Anderson, Executive Director, Cross Border Institute, University of Windsor
Moderator: **Jane Humphries**, Future Borders Coalition Toronto Co-Lead
- 3:45PM **Expert Panel 5: The Reality of the Northern Border - Travel and Trade from the Bridge and Tunnel Perspective**
Natalie Kinloch, Chief Executive Officer, Federal Bridge Corporation
Peter Petainen, Bridge Director, Sault Ste Marie International Bridge Administration
Colin Bird, Canada's Consul General in Detroit
Moderator: **Laurie Trautman**, Director, Border Policy Research Institute, Western Washington University
- 4:30PM **Expert Panel 6: Sustainability at Rest and Motion: Greener Movement of Cargo and Passengers**
Guillaum Dubrueil, Director, Government and External Affairs, The CSL Group
Warren Askew, Vice President, Airport, Ports Toronto
Donnie Brown, Senior Vice President, Maritime Policy, Cruise Lines International Association
Moderator: **Laura Dawson**, Executive Director, Future Borders Coalition
- 5:15PM **Wrap-Up**



Laura Dawson, PhD

Executive Director, Future Borders Coalition

Prior to her appointment to the Future Borders Coalition, Dr. Dawson was the North America Lead at the Amazon Web Services (AWS) Institute. Other major posts include Director of the Canada Institute at the Wilson Center in Washington, D.C., Founder of Dawson Strategic, and Senior Economic Advisor at the U.S. Embassy in Canada. She is also on the teaching faculty at the Master of Public Policy program at McGill University in Montreal and serves on the Board of the Canadian Global Affairs Institute. In addition, Dawson co-chaired the selection committee for the Government of Canada's 2021 New Frontiers in Research Fund and was named 2020 Person of Distinction by the Public Affairs Association of Canada. Dr. Dawson holds a PhD in Political Science from Carleton University.



Matthew J. Cornelius

Executive Vice President, Airports Council International—North America, FBC Board Co-Chair

Matt Cornelius joined ACI-NA in November 2012 and is currently Executive Vice President. Since joining ACI-NA, Matt has served in various positions and has been essential in strengthening our relationship with U.S. Customs and Border Protection as well as leading key initiatives to improve airport operators' role in commercial aviation. Cornelius oversees ACI-NA's committee system and serves as the committee secretary to the ACI-NA U.S. International Air Service Program. His vast aviation industry experience has allowed him to provide insight and support for many issues including U.S., Canadian and international aviation regulations, air service development, international bilateral air service issues, airport/airline business relations, passenger facilitation and more. Matt has served several terms as a member of the U.S. Customs and Border Protection User Fee Advisory Committee and is currently a member of the U.S. Department of Commerce's Advisory Committee on Supply Chain Competitiveness and the co-chair of the FAA's Aviation Rulemaking Committee on UAS Detection and Mitigation Systems.



Erin O'Gorman

President, Canada Border Services Agency

Erin O'Gorman was appointed President of the Canada Border Services Agency (CBSA) on July 18, 2022. Before joining the CBSA, Erin was the Associate Secretary at the Treasury Board of Canada Secretariat (TBS) from 2018 to 2022 and the Assistant Secretary, Government Operations Sector at TBS from 2017 to 2018. Prior to this, she served as Assistant Deputy Minister at Natural Resources from 2015 to 2017 and Director General, Aviation Security at Transport Canada from 2011 to 2015. She also worked for the Privy Council Office as Director of Operations from 2007 to 2010 and as Chief of Staff to the National Security Advisor from 2006 to 2007. Erin has a Master of Public Administration from Carleton University and a Bachelor of Arts, Political Studies from Queen's University.



Diane J. Sabatino

Acting Executive Assistant Commissioner, Office of Field Operations, U.S. Customs and Border Protection

Diane J. Sabatino is the Acting Executive Assistant Commissioner of the Office of Field Operations (OFO), U.S. Customs and Border Protection (CBP). As the senior official for OFO, Mrs. Sabatino leads more than 32,900 employees and oversees an annual operating budget of \$7.5 billion. In a typical year, Mrs. Sabatino oversees the facilitation of legitimate travel for more than 410 million travelers in the air, land, and maritime environments. In the cargo environment, she oversees the review of more than 29 million cargo containers to identify high-risk shipments, including processing more than 5.2 million containers. Mrs. Sabatino most recently served as the

Deputy Executive Assistant Commissioner (DEAC) of OFO. Among her notable achievements as DEAC includes her role in leading CBP's National Incident Command for Operation Allies Welcome (OAW), a historic success for CBP. As part of OAW, CBP, along with state, local, and Federal partner agencies, upheld the United States' safety and security while providing humanitarian relief for more than 84,000 people fleeing Afghanistan. She has also led development of the OFO strategy, incorporating field priorities and realigning key OFO processes to meet Agency mission goals. A native of New Jersey, Mrs. Sabatino graduated from Fordham University, New York City with a Bachelor of Arts degree in Sociology and a minor in Philosophy. Mrs. Sabatino is also a graduate of the John F. Kennedy School of Government, Senior Executives in National and International Security Program and the Department of Homeland Security, Partnership for Public Service Fellows Program.



Arun Thangaraj

Deputy Minister of Transport, Transport Canada

Arun Thangaraj was appointed Deputy Minister of Transport on February 20, 2023.

Before joining Transport Canada, Arun was the Associate Deputy Minister at Immigration, Refugees and Citizenship Canada, following two years as the Associate Deputy Minister at Transport Canada. Before these roles, he was Assistant Deputy Minister and Chief Financial Officer at Global Affairs Canada and was the Deputy Chief Financial Officer at the former Canadian International Development Agency. He also brings experience and knowledge on transportation issues, from his time at the Canadian Transportation Agency from 2002 to 2011. Arun received the Queen Diamond Jubilee Medal in 2013 for his contribution to the federal public service and to his community. He has served on various governance boards and is a sessional lecturer in the School of Public Administration at Carleton University.



Nicole Wang

Partner, Infrastructure Advisory, Deloitte

Nicole is a Partner in the Infrastructure Advisory practice at Deloitte. She brings over a decade of experience advising senior policy-makers, infrastructure investors, owners and operators from the UK, Australia, Canada and the US. Since moving to Canada, Nicole advised Transport Canada on Air Sector Recovery and Resilience, Washington State Department for Transportation on Cascadia High Speed Rail, one of the major Canadian airports on their organizational readiness for an unprecedented capital transformation,

VIA HFR on their business case for the High Frequency Rail project, Ministry of Transportation Ontario (MTO) on their integrated provincial transportation plan. At the start of the pandemic, Nicole was called into the Department for Transport in the UK to lead UK Government's COVID-19 commercial response for aviation. She also advised the Infrastructure and Projects Authority, High Speed 2, East West Rail, Highways England, Transport Scotland on a range of policy, strategy, funding and financing matters during her time in the UK. Prior to the UK, Nicole was a trusted advisor to the Australian Government and some of the largest infrastructure operators on nationally significant infrastructure investments. Nicole is also serving as a Non-Executive Director for IPFA | Global Infrastructure & Energy Network, a well-respected professional network for policy makers and infrastructure professionals globally.



Amy Butcher

Vice President, Stakeholder Relations, Tourism Industry Association of Canada

Amy Butcher is a seasoned communications professional with over 20 years of experience in public affairs, communications, and strategic leadership roles. With a proven track record in crisis management, Amy has successfully navigated media crises and emergencies with strategic insight and calm efficiency. Her expertise in branding and marketing strategies has enabled her to influence decision-making processes in high-pressure environments. Amy has held pivotal positions throughout her career, including Press Secretary to the Prime Minister of Canada and Director of Communications and Parliamentary Affairs to the Minister of Transport. Throughout her career, Amy has provided strategic advice and managed complex challenges in both public and private sectors. Amy's comprehensive understanding of government machinery, corporate relations, and stakeholder engagement processes allows her to approach complex issues with diplomacy and tact. Amy also has extensive experience managing health issues, having served in senior roles at the Public Health Agency of Canada. During her tenure, she led key initiatives in health policy, crisis communication, and public health promotion.



Solomon Wong

President & CEO, InterVISTAS Consulting Inc.

Solomon is a multidisciplinary expert on transportation policies, facilities, and innovations. He is dedicated to helping clients improve processes for goods and passengers. From re-engineering flows of people and goods through a journey to newer ways of navigating through a risk-managed environment, Solomon has helped to implement solutions for a range of private/public sector clients. He is a former board member of Airports Consultants Council and sits on the board of the Canadian/American Border Trade Alliance. As well, he is active on several committees for Airports Council International and is supporting the activities of the Beyond Preclearance Coalition. Solomon has a Master of Science in Planning from the University of Toronto.



Joseph Barr

Director of Network Development – East, Amtrak

Joseph Barr is the Director of Network Development-East for Amtrak, where he is responsible for coordinating and advancing network and service expansion projects throughout the eastern United States from Quebec to Florida. He is also leading Amtrak's efforts to improve the immigration and customs inspection process for passenger trains crossing the USA-Canada border, as part of Amtrak's overall program to improve and expand cross-border passenger rail services. Prior to joining Amtrak in October 2022, he served for seven and a half years as the Commissioner of Transportation for the City of Cambridge, Massachusetts, and as member of the Board of Directors of the National Association of City Transportation Officials. While working for the New York City Department of Transportation, Joe was the first Director of Transit Development and led implementation of New York City's first two Select Bus Service bus rapid transit corridors. As a planning and engineering consultant, he led a number of study and design efforts aimed at creating streets that prioritize sustainable transportation, and he led development of the transportation element of New York City's post-Superstorm Sandy resiliency plan. Joe is a native of Montreal, QC and is currently based in Boston, MA, and holds a Bachelor of Science in Civil Engineering from Northwestern University and a Master of Science in Transportation from the Massachusetts Institute of Technology.



Scott Michael

President, United Motorcoach Association

Scott Michael is the President & CEO of the United Motorcoach Association, the essential resource for education and advocacy in the professional bus and motorcoach industry over the past 50 years. UMA is a thriving member-centric association of motorcoach owners and industry suppliers with members located all across North America, and is known for its UMA Motorcoach EXPO that annually showcases the latest products and services for the industry. With over 500 members, UMA works to give its members the tools to build successful businesses providing the safest, cleanest, and most environmentally friendly form of passenger travel. He is also head of BusRates.com, an online directory of charter bus operators across the United States and Canada that helps group travel planners avoid brokers and find reputable charter companies in their area. Prior to joining UMA in 2021, Scott was President & CEO of the American Moving and Storage Association (AMSA). Like the motorcoach industry, the moving industry consists of thousands of smaller, family businesses, where their passion for their work was magnified by the deep connection they felt to their company. A graduate of Princeton University, Scott lives in Alexandria, Virginia with his wife and three daughters.



David Waugh

Managing Director, International Affairs and Facilitation, Air Canada

David has been involved in International Regulatory Affairs for Air Canada since 2004, working in progressively more senior positions. In his current role David is responsible for Air Canada's International Affairs and Facilitation and with his team he leads Air Canada's activities with various Canadian Government Departments as well as Foreign Governments, on International Regulatory, Bilateral Air Transport Agreement and Facilitation issues (Visa, entry/exit requirements etc.). David is also an active participant in joint industry and government committees and working groups that have been successful in implementing customer facing programs that have improved and modernized the airport customer experience. David is also active in airline association activities in Canada, the United States and internationally and is currently a member of the International Air Transport Association (IATA), Industry Affairs Advisory Council. Prior to his current International Affairs and Facilitation role, beginning in 1998, David worked on Air Canada's alliances and partnerships with major international airlines across all regions of the world.



Donnie Brown

Senior Vice President, Maritime Policy, Cruise Lines International Association

Donald Brown develops, presents, negotiates, and implements global industry positions on legislative, regulatory, and policy matters involving security, environmental stewardship and health. In addition, he leads delegations to the International Maritime Organization where he represents the global cruise industry during international treaty negotiations and other matters. He is also the designated Secretary to the CLIA Global Committees on Maritime Security Matters and Marine Environment Protection Matters. Prior to joining CLIA, he served in the U.S. Coast Guard at the rank of Commander. His most recent assignment was to the Office of Maritime International Law where he provided agency-wide legal counsel to senior officials and federal interagency leaders on transnational maritime threats, with specific expertise in facilitating others to reach agency, national, and international consensus on policy matters. Previous duty assignments include U.S. Northern Command and NORAD, speechwriter and special assistant to the Coast Guard Commandant, Special Assistant U.S. Attorney in the Southern District of Florida, Rescue Coordination Center Miami and four years of at-sea experience aboard Coast Guard Cutters ESCANABA (1st Lieutenant) and VASHON (Executive Officer). Donald is a 1993 graduate of the United States Coast Guard Academy where he earned a Bachelor's of Science in Government.



Neil Parry

Senior Vice President, Operations, CATSA

Neil Parry is responsible for the delivery of effective, efficient and consistent screening operations at Canada's 89 designated airports. Joining CATSA in 2002, Mr. Parry has over 20 years experience in security screening and is accountable for the training and certification of screening personnel and the daily delivery and oversight of screening services across Canada. In addition, he is committed to strengthening collaboration between CATSA, its screening contractors, and industry stakeholders. Mr. Parry holds a BA (Hons) in History from the University of Windsor and an MBA in International Aviation from Concordia University.



Erin Wiskar

Manager, Government Relations, Vancouver Airport Authority

As Manager, Government Relations, Erin Wiskar supports the Airport Authority's external affairs program. She is responsible for working with government and industry partners to support YVR deliver on its role as a hub of innovation, sustainability, Indigenous relations, and economic engine to support our local communities. Erin brings over 10 years of experience in stakeholder relations, program management and project delivery. In 2022, she joined YVR's Passenger Journey team and was the Airport Authority's primary

operational and regulatory liaison to CBSA, PHAC, USCBP, and CATSA, working with representatives locally, regionally, and nationally on matters related to passenger processing. Prior to joining the Airport Authority, Erin Wiskar played a senior leadership role in building a successful private consulting practice specializing in program and project management, operational readiness, and strategic advisory services, primarily focused on aviation. She holds a Bachelor of Business Administration from the University of San Diego.



Andrew Lawrence

Director General, Traveller Transformation, CBSA

Andrew Lawrence took on the role of Director General, Traveller Transformation in the Travellers Branch at the Canada Border Services Agency on September 3, 2019. Currently, Andrew is responsible for the implementation of the Agency's Traveller Modernization initiative, which seeks to modernize border processing through a suite of new business processes, as well as self-service tools and technologies. In his previous role as acting Director General, Traveller Programs, Andrew oversaw, developed, managed, and improved integrated national traveller programing, including

driving policy, managing performance and demonstrating leadership in the fields of traveller facilitation, compliance and trusted programs. Prior to this, Andrew had served as Executive Director Traveller Transformation and Director of Air Transformation since September 2014. During this time, Andrew implemented a number of transformation initiatives including Primary Inspection Kiosks and expansion of biometric programming and information sharing. Andrew started his career in the federal government as a student Customs Inspector in 1999. In 2003, he deployed to headquarters where he held increasingly senior positions within Trusted Programs, the Western Hemisphere Travel Initiative, reforms of Canada's refugee system and Entry/Exit.



Steven Grant

Director, Business Development and Strategic Alliances, Identity Verification, Entrust

Over the past 20 plus years, Steve Grant has worked as a subject matter expert with multiple international organizations and governments applying his extensive experience in identity document systems, border security, consular management software, civil registries, voter registration and biometrics. In addition to his role at Entrust as the Director of Business Development and Strategic Alliances for Identity Verification, Steve is very active in the identity and travel standards industry. Steve is a Non-Executive Director with the International Border Management and Technology Association (IBMATA); a member of the International Civil Aviation Organization (ICAO) Implementation and Capacity Building Working Group (ICBWG); a Canadian representative to the ISO SC17 WG3 standards group for Travel Documents; and is active in various traveller facilitation initiatives including the World Travel & Tourism Council (WTTC) Safe & Seamless Traveller Journey.



Chang Ellison

Requirements and Capabilities Office, TSA

As the Capability Manager for Enrollment, ID Proofing and Vetting within TSA's Identity Management (IDM) group, Chang is primarily focused on building standards and requirement for identity proofing and vetting for passenger and credential populations as they interact with TSA. In this role, Chang led the development and publication of the TSA Identity Management Roadmap (March 2022) articulating the vision, goals and objectives for identity management within TSA's security mission. She also leads the development and tailoring of national and international identity standards in support of TSA's critical role at checkpoints and in conducting identity proofing and vetting functions for individuals in credential programs such as TSA Precheck. The current focus for TSA's IDM team is the development of digital identity and associated requirements in partnership with leading technology providers and aviation partners. Chang's previous roles within TSA included the management of credential programs serving the aviation, surface and maritime industries.



Michael Zureik

Head of Innovation for Digital Travel, SITA

Michael has 20+ years experience in the Air Transport Industry (ATI) advising governments and industry how to transform towards a seamless travel experience. Michael has worked with booking/reservation, immigration, AVSEC, airport security, border control, COVID passports/credentials, intelligence and enforcements systems that span the travel continuum. Michael has been working with IATA and the One ID working group to help the industry realize the full benefits of a seamless journey. Michael is an advocate for digital identity and the ethical use of biometrics based on passenger consent and selective disclosure using the ICAO Digital Travel Credential (DTC).



Larry Panetta

Director, Biometric Entry/Exit Transformation, U.S. Customs and Border Protection

Larry A. Panetta is the Director of the Biometrics Program Office, under U.S. Customs and Border Protection's Office of Field Operations in Washington, DC. In this role, Mr. Panetta manages the Biometric Entry-Exit Program and deployment of facial comparison technology to U.S. ports of entry. Through collaboration with stakeholders he has operationalized CBP biometric exit solutions at 49 airports, deployed biometric facial comparison solutions to 40 seaports, and integrated facial comparison technology throughout the traveler continuum. In his 20 years of service, Mr. Panetta has worked on a wide variety of operational and policy issues. He served as the Acting Area Port Director for the Area Port of Chicago in 2019. As Acting Area Port Director, Mr. Panetta was responsible for directing CBP operations at ports of entry in the states of Illinois and Wisconsin, as well as northwestern Indiana. Mr. Panetta was charged with leading the activities of over 650 employees at multiple locations, including the largest operation within the Area Port, Chicago's O'Hare International Airport. Prior to this assignment, Mr. Panetta served as Deputy Chief of Staff for the Office of Field Operations, and as a program manager at CBP Headquarters. As a program manager, Mr. Panetta managed the internationally acclaimed Global Entry program. In his seven-year tenure over the Global Entry program, he increased program membership to over 5 million travelers and expanded the program to every major international U.S. airport. He also worked with the Transportation Security Administration in the development of TSA Precheck.



Warren Askew

Vice President—Airport, Billy Bishop Toronto City Airport - YTZ

Warren Askew is the Vice President Airport for PortsToronto. Mr. Askew joined PortsToronto in May 2023, and is an accomplished transportation and infrastructure executive with extensive experience in the aviation industry. He is known as a change initiator, consensus builder and visionary leader. Prior to joining PortsToronto, he served in various management and leadership roles at the John C. Munro Hamilton International Airport, the Greater Toronto Airports Authority, and most recently as the Chief Operating Officer of The Federal Bridge Corporation Limited. Mr. Askew is in the process of completing an MBA from the University of Fredericton, holds an Honours Aviation Management diploma from Georgian College, and holds certifications in strategic leadership and innovation, and climate governance. He is also a member of the International Association of Airport Executives (IAEE) Canada.



Randall Koops

Director General, International and Border Policy, Public Safety Canada

Randall leads a team responsible for PS's international relationships and all matters of policy related to borders and the Canada Border Services Agency. He is responsible for the PS bureau at the Canadian Embassy in DC and administers two operational programs: US Customs Preclearance in Canada, and the Canadian Police Arrangement for police missions abroad, e.g., Haiti, Ukraine. Randall was previously DG of Policing and Firearms Policy at PS, where he led policy development for policing matters in the federal domain, including governance of the RCMP and firearms legislation. He administered the federal-provincial contracts for RCMP contract policing and the First National Policing Policy. This kindled his enduring allyship for indigenous policing. Randall is leading legislation now before Parliament to establish a new independent review body for the RCMP and CBSA, and a bill to enact new thresholds for searching digital devices at the border. He has extensive expertise in the legislative process and the Government's relations with Parliament, and has served several tours at the Privy Council where he was chief of staff to the Clerk, and managed the legislation secretariat and a Cabinet committee. He has lectured in several graduate public administration programs and testified before House and Senate committees and in the Federal Court.



Nandini Srikantiah

Director General, Commercial and Trade Branch, CBSA

Nandini Srikantiah began her career at Nortel Networks where she developed cutting-edge software and soon realized that, alongside the bits and bytes, it was really project management that fueled her. Her professional experience spans 30 years across public, private and academic sectors in Canada and internationally. She has extensive experience spearheading multi-billion dollar complex acquisition projects within DND for the Canadian Army, the Canadian Navy and within the Australian Defence Organization as an Exchange Officer. Ms. Srikantiah is a recognized fellow of the International Centre for Complex Project Management and launched the Telfer School of Management's innovative Masters Program specializing in Complex Project Leadership. As Director General for Real Property and Service Integration, Nandini was responsible for the Canada Revenue Agency's entire office suite portfolio and real property services nation-wide. In response to the Covid-19 pandemic, Nandini was asked to develop a vision and lead CRA's most horizontal transformation – "The Journey to Hybrid". Her leadership efforts attained tremendous recognition at the 2023 Canadian HR Awards with CRA winning the Award for Best Remote Work Strategy!



Glenn Rogers

Director - Preclearance Operations, Office of Field Operations, U.S. Customs and Border Protection (CBP)

Mr. Glenn Carlyle Rogers is currently the Director of Preclearance Operations responsible for U.S. Customs and Border Protection (CBP) Preclearance in Canada, Bermuda, the Bahamas, Aruba, the United Arab Emirates, and Ireland. In this role, he serves over 600 employees stationed at 15 international ports of entry that process over 22 million travelers yearly in the commercial air, general aviation, and sea passenger environments. He is also responsible for the daily execution of over 30 operational programs within the Preclearance Operation Division in support of Preclearance locations worldwide. Mr. Rogers began his career with the U.S. government in September of 2008 as a CBP Canine Enforcement Officer in St. Croix, U.S. Virgin Islands, spearheading narcotic, and human smuggling interdiction efforts in while assigned to the High Intensity Drug Trafficking Area (HIDTA) Task Force comprised of state, local, and federal law enforcement agencies. Mr. Rogers has over 15 years of law enforcement experience and has served in a variety of key management positions with CBP, including the Acting Port Director, Aruba Preclearance; Acting Assistant Port Director, Toronto Preclearance; Supervisory CBP Officer, Area Port of the U.S. Virgin Islands; Assistant Director of Field Operations in the Preclearance Field Office.



Allison Gifford

Vice President, Policy and Public Affairs, Clear Strategy

Allison has spent the last 15 years working on or adjacent to Parliament Hill, providing strategic advice to political leaders, labour leaders, Fortune 50 companies, and non-profits. She has acquired deep policy expertise in tech, trade, supply chain logistics, transportation, labour, health, and sustainability. Keeping good public policy as her north star, Allison has built successful, lasting relationships between stakeholders and governments, helping them accomplish shared goals together. Prior to joining Clear Strategy, Allison served as Vice-President of Policy at the Public Policy Forum, following eight years working with U.S. multinationals. As a senior public policy manager for Amazon, Allison advised business partners on all aspects of policy related to the company's retail operations, and established Amazon as Ontario's largest private-sector provider of community COVID-19 vaccinations. Prior to joining Amazon, Allison was Director of Public Affairs for UPS Canada, where she advanced digital trade policies during CUSMA negotiations, supported the funding negotiations and launch of UPS's first Canadian natural gas fleet, and helped federal and provincial governments navigate COVID-19 supply chain disruptions. Allison lives in Ottawa with her husband and two children.



Amgad Shehata

Senior Vice President, Global Public Affairs and Strategy, UPS

Based in Washington, DC, Amgad Shehata has responsibilities for Global Public Affairs and Strategy. In recent years, as global supply and value chain issues have risen in strategic importance, Amgad has facilitated a wide-ranging dialogue between the public and private sectors on trade, borders, continental competitiveness, and security. As Senior Vice President of Global Public Affairs and Strategy, Amgad works with a UPS team of customs and border experts that design and drive implementable policy and regulatory solutions that enhance global supply and value chains, including business-to-business and business-to-consumer e-commerce. UPS is a proponent of reducing and removing trade barriers by leveraging the new digital economy, which supports our customers' growth and improves the efficiency and cost-effectiveness of global supply networks. Amgad serves on the board of the Global Express Association in Geneva, Switzerland, and the steering committee of the Paris-based Global Alliance for Trade Facilitation, working to assist countries in implementing the World Trade Organization's (WTO) 2017 Trade Facilitation Agreement. Previously, Amgad served as co-Chair of the U.S. private sector Trans-Pacific Partnership (TPP) negotiations coalition and co-Chair of the U.S. State Department-led Americas Business Dialogue. Throughout 2018-19, Amgad led UPS' Washington, D.C., efforts on the renegotiation of the North American Free Trade Agreement (NAFTA). Amgad started as a delivery driver with UPS after finishing his degree at York University in Toronto, Canada.



Ann Penner

Director, Trade Practice, Wellington Advocacy

Ann brings to Wellington Advocacy decades of comprehensive experience in the development/implementation of trade legislation, regulations, and policies at the domestic and international levels. While serving as a senior public servant in the Government of Canada, Ann has represented Canada at the World Trade Organization (WTO), the United Nations (UN), and at the Asia-Pacific Economic Cooperation (APEC). Most recently, Ann served for over six years as a Permanent Member of the Canadian International Trade Tribunal (CITT) where she presided over complex cases in the areas of trade remedies, procurement, customs, and excise appeals. Ann also served as co-chair of the CITT Outreach Committee and helped to create the CITT Advisory Committee: a body of legal and industry representatives tasked with providing stakeholder insight. Ann holds a PhD in Canadian Politics from Carleton University and has taught upper-year and graduate level courses in the areas of international trade law, trade negotiations, Canadian law, and public policy at two Canadian universities.



David Paterson

Ontario's Representative in Washington, DC;

David W. Paterson served as Vice-President of Corporate and Environmental Affairs at General Motors Canada from 2014 to 2023, leading public policy, communications, and environmental relations during a transformational shift to electric vehicles, multi-billion-dollar investments in Canadian manufacturing, software and battery supply chain operations and the negotiation of Canada-United States-Mexico Agreement (CUSMA) and other international trade agreements. Prior to this, David served as Senior Vice-President of Government Relations and Public Policy at BlackBerry, where he led the company's global public policy engagement for 175 countries. He has also served as Senior Vice-President of Public Affairs at Manulife Financial and global head of Communications for AMEC plc in London, UK. David was Chair of the Canadian Chamber of Commerce in 2015 and has served as a Director of the Ontario and Canada Chambers, the Canadian American Business Council, the Canadian Vehicle Manufacturers Association, and the Canadian Journalism Foundation.



Marta Leardi-Anderson

Executive Director, Cross Border Institute, University of Windsor

Marta has over 20 years of experience providing strategic policy and operational advice to the most senior levels of public and private sector organizations, leading large-scale projects and initiatives. As Executive Director of the Cross Border Institute, she provides expert operational and policy recommendations in the movement of goods, people and services between Canada and the U.S. From 2014 to 2018 she was Executive Vice President for P3 Procurement and Policy for the Gordie Howe International Bridge Project.

Managing a multi-million-dollar budget and a team consisting of financial, legal, engineering and operational experts, she was responsible for establishing the international governance, decision-making and reporting structures, the development and successful execution of the P3 procurement process, and co-led the financial close and signing of the project contract, a multi-billion-dollar infrastructure project between Windsor, Ontario and Detroit, Michigan. As an Advisor to the San Diego Association of Governments (SANDAG), she provides strategic direction to the finance and project teams on elements related to inter-agency agreements, decision-making structures and cross border nature of the Otay Mesa East port of entry project. Appointed Global Fellow of the Wilson Institute, Washington D.C. (appointed 2021), she shares her knowledge and research about cross-border issues with both Canadian and U.S. government officials and staff.



Jane Humphreys

Founder, Beyond Borders Policy Consulting

Jane is a policy consultant specializing in sustainable growth strategies for North American trade, security, and transportation. Before moving to Canada, Jane was a senior analyst at the U.S. Federal Reserve. Throughout ten years as an Economic Specialist at the U.S. Consulate in Toronto, she supported frameworks for the safe and efficient cross-border movement of people, goods, services, and capital. Jane's clients include Environment and Climate Change Canada, Global Integrity Anti-Corruption Evidence Programme, Cross-Border Institute at the University of Windsor, and the Future Borders Coalition.

Future Borders Coalition.



Natalie Kinloch

Chief Executive Officer, The Federal Bridge Corporation Limited

Natalie Kinloch is the Chief Executive Officer for FBCL, the federal Crown corporation, which owns, manages and oversees the administration and operation of four international bridges located in Ontario (Sault Ste. Marie, Point Edward, Lansdowne and Cornwall). Ms. Kinloch was appointed to a five-year term, through an order of the Governor in Council on February 1, 2019. As a senior executive with over 20 years of business acumen, Ms. Kinloch possesses a wide range of experience in disciplines such as corporate planning, financial management and accountability, governmental

liaison, operations and risk management. Prior to her appointment, Ms. Kinloch occupied a key role at FBCL as the Chief Financial and Operating Officer. Her comprehensive portfolio included responsibility for bridge operations, asset management, finance, corporate planning, risk management, and government liaison. She has been with FBCL since 2009.



Peter Petainen

Bridge Director, Sault Ste Marie International Bridge Administration

Peter M. Petainen is the general manager at the International Bridge Administration (IBA) in Sault Ste. Marie. Peter is responsible for the overall maintenance and operations of the bridge, and fosters the bridge’s community relations and customer service, as well as maintains the strong partnerships with the border crossing agencies on the U.S. and Canadian sides. The bridge is jointly owned by the U.S. (MDOT) and Canada’s Federal Bridge Corporation Limited (FBCL). Peter is a native of Sault Ste. Marie, Ontario, and graduated from Lake Superior State University in Sault Ste. Marie, Michigan, with a bachelor’s degree in accounting. He served for 15 years in the Canadian Forces, where he worked as a flight instructor and administrator, retiring in 2006 with the rank of captain and was the commanding officer of the Sault Ste. Marie, Ontario, Air Cadet Squadron. In 2010, he received the MDOT Director’s Award. He lives in Sault Ste. Marie, Ontario, with his wife Paula, daughter Ariana, and son Matthew.



Consul General Colin Bird

Consul General of Canada in Detroit, U.S.

Colin Bird (ALB Hons [Government Studies], Harvard University, 1994; LLB Hons, University of Ottawa, 2003) joined Foreign Affairs and International Trade Canada in 2009. He has served as counsel to the NAFTA Secretariat and in the department’s Trade Law Bureau, where he focused on trade remedies and aerospace and softwood lumber trade issues, and he was a director in the North America Bureau of the Trade Negotiations Branch. Until 2019, Mr. Bird served as minister-counsellor for trade and economic policy at the embassy in Washington, D.C., where he was responsible for all aspects of the United States-Canada trade relationship, including the 2 countries’ cooperation in multilateral forums. He has also represented Canada before dispute settlement panels and the Appellate Body at the World Trade Organization. Most recently, he was the executive director in the Trade Policy Branch responsible for multilateral trade matters, particularly Canada’s membership in the World Trade Organization, and served as Canada’s senior trade official at the Organisation for Economic Co-operation and Development, where he chaired the Trade Committee, and at the G7 and G20.



Laurie Trautman

Director, Border Policy Research Institute, Western Washington University

Dr. Laurie Trautman is the Director of the Border Policy Research Institute at Western Washington University, where she engages in a range of research activities primarily focused on the Washington State - British Columbia cross-border region and is considered an expert on issues related to the Canada – U.S. border. In addition to working with faculty and students, she collaborates with the private sector and government agencies to advance policy solutions and promote cross-border cooperation. Laurie is a Global Fellow with the Woodrow Wilson Center’s Canada Institute, and the Canadian Global

Affairs Institute. She holds a PhD in Geography from the University of Oregon.



Guillaume Dubreuil

Director, Government and External Affairs, The CSL Group

Guillaume Dubreuil has developed expertise in public affairs and international trade over the course of his career. He represents The CSL Group and its Canadian entity, Canada Steamship Lines, with government authorities and external partners both in Canada and internationally, and manages various internal projects. Prior to joining CSL, Guillaume spent four years as Senior Director of Public Affairs at the Canadian Chamber of Commerce, the country’s largest business organization. In this role, he contributed to the negotiations of the Canada-US-Mexico Agreement (CUMA) and the Comprehensive Economic and Trade Agreement (CETA) between Canada and the European Union, and served as Sherpa to the B7, the summit of G7 business groups.



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